**NC Energy Efficiency Stakeholder Survey**

Thank you for participating in the Nicholas Institute’s North Carolina EE Workshop on Friday, 10/26. We will use your responses from this survey to facilitate a discussion around North Carolina's shared goals and objectives. We appreciate your time and responses!

Your name:

Job title:

Name of organization:

Your physical location (i.e. Durham, NC):

Your organization’s footprint (checkbox): National, Southeast, North Carolina, Local (describe)

For the purposes of this survey and the overall EE roadmap process, we will be using the following **definition of energy efficiency**:  Reducing the energy used by equipment and/or processes while maintaining or improving the user’s level of comfort and end-use functionality at a lower customer cost. Reduction in the rate of energy used may be achieved by substituting more advanced technology or by reorganizing the process to reduce waste heat, waste cooling, or energy. Demand response is a form of energy efficiency. Conservation as a result of a user reaction to a price increase is not considered energy efficiency.

For the following questions, please answer from **your organization’s perspective**:

1. My organization is interested in the following energy areas (check all that apply):
   1. Energy Efficiency
   2. Renewable Energy
   3. State energy policy
   4. Federal energy policy
   5. Energy policy advocacy
   6. Energy codes
   7. Education and outreach
   8. Other (write in)
2. Energy Sector: My organization works in/with the following sectors (check all that apply):
   1. Residential (existing)
   2. New construction
   3. Commercial
   4. Industrial
   5. Municipal
   6. Schools
   7. Military
   8. Financial
   9. Agriculture
   10. Electricity or gas generation, supply or transmission
   11. Other (write in)

One of the primary goals of the Energy Efficiency Workshop is to establish a consensus on a set of shared goals for a comprehensive, inclusive and feasible state-wide EE strategy. Please answer the following questions from **your organization’s** perspective.

1. How would you describe the current successes and challenges of energy efficiency in North Carolina?
2. What **opportunities** do you perceive currently exist with respect to North Carolina policies that incent energy efficiency (for example, the Renewable Energy Portfolio Standard)?
3. What **barriers**do you perceivewith respect to additional energy efficiency? Describe why this is a barrier.
4. What would you see the need to do in order to catalyze forward movement in energy efficiency in North Carolina?

1. What benchmarks would indicate success in a statewide roadmap (check all that apply)?
   1. State EE target
   2. State EE mandate
   3. State financing
   4. Lower energy bills
   5. BTU reductions
   6. Carbon reductions
   7. New building codes
   8. Building energy intensity reductions (Btu/sq.ft)
   9. Energy burden reductions (annual amount spent on energy as a percentage of income)
   10. Other (write in)

You have been identified as someone with expertise in on or more areas that can help advance energy efficiency in the state. These final questions are **about you,** specifically:

1. If you had one minute to describe your role in energy efficiency in the state, what would be your elevator speech?
2. Which organizations do you work with most regularly with respect to energy efficiency?
3. Based on your expertise, what subcommittee would most interest you (in ranked order, 1 being the most interesting)?
   1. Residential (Low-Income / Multi-family / New Construction)
   2. Industrial / Commercial / Agriculture
   3. Institutional (Municipal, Schools, Military)
4. In what ways would you like to participate in the development of an EE Roadmap (check all that apply)?

* Participate in convenings of the larger group
* Monthly subcommittee or working group
* Subject expert specific to EE (specify): \_\_\_
* Just keep me informed through a monthly update

Thank you! We look forward to seeing you on October 26.